



**KETK-TV, Tyler, TX 75703  
ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming  
Second Quarter 2010 (April 1, 2010 – June 30, 2010)**

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KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live @ Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- The Chris Matthews Show (Sunday: 5:00-5:30am)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater  
Yolanda Clater, Program Manager

July 9, 2010  
Date Placed in Public Inspection File

**Issue: Crime**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/01/10	6 minutes 20 seconds	The appeals are underway in the so-called "Mineola Child Sex Ring Case", and the defense has hurled some pretty serious charges at the Smith County District Attorney.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	04/08/10	3 minutes 30 seconds	Today federal officials confirm one man is being charged with planting dozens of bombs around East Texas.
<i>KETK Today</i>	5:00am	04/15/10	25 seconds	A forgery attempt leads to the arrest of two Longview residents and the seizure of chemicals and equipment used to make meth.
<i>KETK News at 10</i>	10:00pm	04/30/10	18 seconds	A Longview resident helps an off duty officer make an arrest.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	05/05/10	4 minutes 20 seconds	The next phase of the so-called Mineola swingers case is on the horizon and already there are some problems with evidence.
<i>KETK News at 6</i>	6:00pm	05/21/10	13 seconds	Tyler police are looking for a man who robbed a gas station at gun point. Police say a man entered the station and threatened the clerk with a handgun. They say the man ran away with the cash from the register and is still on the loose.
<i>KETK Today</i>	6:00am	05/24/10	20 seconds	A state appeals court has rejected an attempt to delay a hearing on whether 17-year-old Byron Truvia should be tried as an adult in the stabbing death of his teacher at John Tyler High School.
<i>Live @ Five</i>	5:00pm	05/25/10	20 seconds	The third straight year, U.S. crime rates declined in 2009.
<i>KETK Today</i>	6:00am	05/27/10	21 seconds	An East Texas woman is waiting to hear her fate after a 2008 accident leaving one person dead and another seriously injured.
<i>KETK Today</i>	6:00am	05/27/10	14 seconds	A woman and a man are caught red-handed stealing lawn equipment from a Tyler home.
<i>KETK Today</i>	6:00am	06/07/10	15 seconds	Tyler police are looking for a man they say robbed the Hastings on South Broadway.

**Issue: Crime (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK News at 10</i>	10:00pm	06/07/10	17 seconds	Tyler police arrest two juveniles for burglary of Moore Middle School. Police responded to Moore's burglar alarm early Sunday morning. Officers found one of the portable buildings broken into with stolen property placed outside. Officers chased two alleged burglars, one 14 year-old girl and one 16 year-old boy. Both taken into custody.
<i>East Texas Live</i>	11:00am	06/08/10	14 seconds	An East Texas teacher behind bars charged with having an improper relationship with a student.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	06/11/10	22 seconds	The Lufkin doctor accused of trying to cheat Medicare and Medicaid was in court this week. His unlicensed assistant is also being charged with two counts of conspiracy to commit health care fraud. Dr. Alexander Orlov pleaded not guilty. He's out on bond.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	06/13/10	30 seconds	Tyler police say a man accused of kidnapping a 29 year-old woman has been arrested.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/18/10	5 minutes 20 seconds	The reversal of two child sex ring convictions has sent shockwaves through the Smith County courthouse. For one attorney of the so-called Mineola swingers, it is a moment of vindication.

**Issue: Economy**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am	04/02/10	35 seconds	The Verizon Wireless call center in Longview closes its doors. Now several employees are being relocated to different call centers or taking a severance package.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/02/10	3 minutes 5 seconds	For the past 18 months the East Texas Unemployment rate has been well below the national average. Experts say it's a trend they expect to see continue.
<i>KETK Today</i>	5:00am	04/02/10	17 seconds	Everyone grumbles when prices at the pump rise, but Texans might have an excuse to whine a little more. A new study shows gas price spikes hurt the wallets of drivers in some states more than in others.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	04/07/10	42 seconds	General Motors said Wednesday it lost 4.3 billion dollars in the six months after emerging from bankruptcy protection, but that it had positive cash flow of 1 billion in that period.
<i>East Texas Live</i>	11:00am	04/15/10	25 seconds	The deadline to file your taxes is today, but about half the country won't have to pay because their income is either too low or they qualify for enough tax credits to cover what they owe.
<i>East Texas Live</i>	11:00am	04/15/10	1 minute 5 seconds	President Obama turns his attention to reforming the nation's financial system.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/15/10	3 minutes 55 seconds	It's tax day, and many people are wondering just exactly where does that money go? We break down the numbers.
<i>East Texas Live</i>	11:00am	05/26/10	13 seconds	A half a million bucks. That's how much the Smith County Roads and Bridges Dept. fell short of their revenue expectations.
<i>KETK Today</i>	5:00am	05/27/10	30 seconds	Smith County is facing some pretty tough decisions when it comes to its budget. One of the concerns-how to handle a potential half-million dollar shortfall within the county's road and bridge department.

**Issue:** Economy (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i>	5:00pm	05/27/10	20 seconds	The government's spending more on food stamps now than ever. The numbers have critics wondering if the 40 million people receiving food stamps are a symptom of a weak economy or part of a long-term expansion in welfare.
<i>KETK News at 10</i>	10:00pm	05/27/10	1 minute	Congressman Jeb Hensarling who represents parts of East Texas is speaking out against the recent flood of government spending today at a news conference.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	05/31/10	32 seconds	Statewide job growth went up again in April. It's the fourth month in a row of positive gains.
<i>KETK Today</i>	5:00am	06/10/10	17 seconds	Smith County leaders are slashing jobs and upgrades as they try to stay within budget.
<i>KETK Today</i>	5:00am	06/10/10	10 seconds	National debt isn't going anywhere. In fact the Treasury Dept. just released its newest debt projection saying by 2015 our debt could hit 19.6 trillion dollars.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/17/10	2 minutes 40 seconds	A new agricultural census survey shows the number of small farms in the U.S. is growing. Farmers we talked with say the growth could be related to the economy. People say they're tired of paying grocery store prices for produce.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	06/18/10	1 minute 20 seconds	"Grassroots America We the People" in Tyler discuss government management of the economy.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	06/25/10	1 minute 40 seconds	Local car salesman credit an improving economy for an increase in car sales, and their expectations for the future are improving.

**Issue:** Education

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>East Texas Live</i>	11:00am	04/14/10	1 minute 50 seconds	The debate over segregating special needs children continues today in Tyler. Some angry parents concerned their autistic kids are being asked to move campuses. The main reason they were given... no room at a new school.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	04/16/10	41 seconds	Some educators in Texas are bringing back the paddles! The Washington Post reports the discipline technique is being used at schools in Temple and Alvin, Texas. Officials with the school say they hope that the old-fashioned solution can address what they see as rising disrespect among youth.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	04/21/10	1 minute	One East Texas middle school hopes a new program will help improve students' behavior in and outside of the classroom.
<i>KETK News at 10</i>	10:00pm	04/29/10	3 minutes	Next month the State Board of Education will make some big changes to the state's middle school curriculum. We let parents know what to expect.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	05/04/10	1 minute	A gun is found today on the campus of an East Texas school, and now one juvenile is behind bars.
<i>KETK News at 6</i>	6:00pm	05/13/10	23 seconds	The teacher at a Texas charter school caught on tape beating one of her students will not lose her teaching certificate. That's because she doesn't have one. The Houston Chronicle reports Texas does not require charter schools to hire certified teachers. In fact, charter schools are not held to any state standards.
<i>KETK News at 6</i>	6:00pm	05/21/10	47 seconds	The State Board of Education has adopted new social studies and history guidelines for Texas primary school classrooms.
<i>KETK Today</i>	6:00am	05/24/10	15 seconds	Tight budgets across the country could lead some districts to cut summer school.

**Issue:** Education (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	6:00am	05/24/10	21 seconds	Seven teachers at a Houston elementary school are suspended on allegations of tampering with the TAKS test.
<i>KETK Today</i>	6:00am	05/24/10	1 minute 34 seconds	Conservative members of the Texas Board of Education won the vote for a new curriculum for social studies and history textbooks.
<i>KETK News at 6</i>	6:00pm	06/06/10	18 seconds	According to the Texas Education Agency Hispanic children make-up 91% of enrollment growth. The number of white children attending public schools is declining all across Texas.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/08/10	1 minute 14 seconds	Texas is facing some questions about its standardized tests. Some education leaders say students are passing the TAKS tests without even getting half of the answers right. The Houston Chronicle looked into the standards from the Texas Education Agency. It reports the state lowered the passing level for the test more this year than in the past two.
<i>KETK Today</i>	5:00am	06/09/10	40 seconds	Texas is facing some questions about its standardized tests. Some education leaders say students are passing the TAKS tests without even getting half of the answers right.
<i>KETK News at 6</i>	6:00pm	06/15/10	50 seconds	Students are out for the summer vacation for only a few weeks, but administrators are already making changes to next year's curriculum. When middle and high school students return to classes in the fall at Pine Tree School District they will have a new sex education class.

**Issue: Government and Politics**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am	04/05/10	45 seconds	A Texas high school student's decision to bring a 38-caliber handgun to school in 1992 could end up at the center of the legal fight over President Obama's health care reform plan.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/14/10	2 minutes 50 seconds	The national tea party went back to its birth place today. Boston is their second to last stop for the group's express tour. National tea partiers have traveled across the country for 20-straight-days, protesting in 47 cities.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	04/15/10	3 minutes 40 seconds	On this tax day 2010 thousands of members of the tea party movement across the country are rallying against big government, big taxes and big spending.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/16/10	2 minutes 55 seconds	Since 1988 the national prayer day has been held on the first Thursday in May. But one group and a federal judge say it's unconstitutional. We talk to East Texans about their thoughts on the matter.
<i>Live @ Five</i>	5:00pm	05/06/10	25 seconds	Evangelist Franklin Graham is disinvited to the pentagon's national day of prayer service. Graham believes he was excluded because some people of other religions may have been offended by some of his previous statements about Islam.
<i>KETK News at 6</i>	6:00pm	05/06/10	2 minutes	Wednesday San Francisco area high school students were sent home after wearing a flag t-shirt to school, but according to the school's handbook the shirt was not in violation.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	05/07/10	1 minute 20 seconds	Indiana Congressman Andre Carson says the tea party is "one of the largest threats to our internal society." A Washington Times reporter recorded Rep. Carson as he explained it all to reporters. One reporter asked if he thought the tea party was dangerous. He replied, absolutely.



**Issue: Government and Politics (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am	05/27/10	1 minute 20 seconds	The Alamo is the backdrop for a lawsuit, trying to block that Democrat-backed health care law passed back in March.
<i>KETK Today</i>	5:00am	05/27/10	36 seconds	The honeymoon with fellow democrats seems to be over for President Obama. Many say they're not happy with his response to the gulf spill.
<i>East Texas Live</i>	11:00am	06/09/10	1 minute 35 seconds	Overnight we found out the last of those heated primary challenges around country pitting tea party conservatives with other republicans in some races.
<i>KETK Today</i>	5:00am	6/10/10	28 seconds	The newly elected chairman of the Upshur County republican party is already turning some heads.
<i>Live @ Five</i>	5:00pm	06/14/10	17 seconds	President Obama says he's working to avoid "massive lay-offs" of teachers, police and firefighters. That's why he's urging lawmakers to approve nearly 50 billion dollars in emergency aid to state and local governments.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	06/22/10	40 seconds	In a surprising move, A Louisiana federal judge goes against the White House and removes the President's six month moratorium on deepwater drilling.
<i>KETK News at 10</i>	10:00pm	06/26/10	2 minutes 20 seconds	KETK Reporter Jessica Wilson speaks one-on-one with former Alaska Governor Sarah Palin, when Palin visits Tyler's Oil Palace.

**Issue: Health**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK Today</i>	5:00am	04/02/10	1 minute	This time of year is the worst for allergy sufferers. Some experts say this year is by far the worst they've seen.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/13/10	3 minutes 20 seconds	Experts warn there won't be enough doctors to treat the millions of people newly insured under the new health care law.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/12/10	5 minutes 30 seconds	Tucked in the new national health care reform law is a provision that effectively blocks doctors from opening their own hospitals.
<i>East Texas Live</i>	11:00am	04/14/10	40 seconds	The new federal health care law raised the stakes for hospitals and schools already scrambling to train more doctors. Some are concerned there won't be enough doctors to treat the millions of people newly insured under the law.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/03/10	5 minutes 10 seconds	Part of the new healthcare overhaul is the establishment of high risk insurance pools for people with pre-existing conditions. The pools would be operated by either the state or federal governments, but paid for by the Feds. But some states are opting out.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	05/18/10	50 seconds	President Obama signed the democrats' healthcare bill into law today. White House health care expert Nancy-Anne Deparle claims the healthcare reform law will result in lower health care costs despite government reports.
<i>KETK Today</i>	6:00am	05/24/10	27 seconds	As many Americans get ready to hit the beach or pool this week some environmentalists warn there's a good chance your sunscreen won't protect you.
<i>Live @ Five</i>	5:00pm	05/24/10	9 seconds	Support for a repeal of the new national health care plan jumps to its highest level ever. Rasmussen reports 63% of Americans think the healthcare law should be repealed.

**Issue:** Health (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>East Texas Live</i>	11:00am	05/26/10	1 minute 50 seconds	Losing weight is hard work at any age; but at 73 Vivian Sanders shows us it's still possible.
<i>KETK Today</i>	6:00am	05/27/10	1 minute 5 seconds	Congress wants to know: Where are all those children's allergy medicines and pain relievers that got recalled last month? There's a hearing in Washington today to see what led to the recall.
<i>KETK News at 10</i>	10:00pm	05/28/10	27 seconds	As school comes to a close many kids are looking to spend their days by the pool. But before parents let their kids beat the heat in a public pool, there are a couple of things you should know. The Center for Disease Control recently found one in eight swimming facilities pose health risks with the most common symptom being a stomach bug.
<i>KETK Today</i>	5:00am	06/07/10	1 minute 17 seconds	Cancer doctors meeting in Chicago today and tomorrow have announced a huge breakthrough for people with melanoma, the deadliest form of skin cancer.
<i>Live @ Five</i>	5:00pm	06/07/10	16 seconds	Even though the new health law is already on the books, the White House is kicking off a massive campaign starting today to sell it to the public. The multi-million dollar PR blitz coincides with several early perks of the law, including prescription drug rebates and a high-risk insurance pool.
<i>KETK Today</i>	6:00am	06/10/10	18 seconds	Washington is cracking down on the American produce industry. Worker hygiene, undetected animal contact, and runoff from animal manure can often cause food-borne illness but can be difficult to identify.

**Issue:** Health (continued)

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK News at 6</i>	6:00pm	06/14/10	50 seconds	One East Texas county has seen a dramatic increase in STD cases over the past few years. More than 100 new cases of Chlamydia and gonorrhea were reported in Gregg County from 2008 to 2009 according to the TX Dept. of State Health Services. What really concerns health officials is the growing number of syphilis cases in the county.
<i>KETK News at 10</i>	10:00pm	06/14/10	30 seconds	One of the ladies in the bush family doesn't stick to the GOP platform. President George W. Bush's daughter Barbara says she's glad the Democrats' health care law passed.

**Issue:** Public Safety

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	04/02/10	1 minute 30 seconds	Authorities discover a suspicious package on top of a mailbox in Longview.
<i>KETK Today</i>	5:00am	04/05/10	40 seconds	A Tyler family prepared for the Easter holiday...and instead of a fun-filled weekend they're left homeless, after a fire destroyed their home.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	04/06/10	55 seconds	Federal officials confirm another suspicious device has been discovered in East Texas. At least a dozen suspicious devices have been found in the past couple of months, many at postal facilities.
<i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 10:00pm	04/06/10	32 seconds	A Kilgore High School student drowns in a pond Monday afternoon.
<i>East Texas Live</i>	11:00am	04/14/10	35 seconds	The Better Business Bureau is warning homeowners to watch for con artists posing as contractors.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	05/03/10	4 minutes 50 seconds	Driving while intoxicated is the third most common arrest made in the state, and local officials say first time and repeated DWI offenders don't help the already overcrowded Smith County jail.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	05/03/10	20 seconds	BP officials say absolutely no oil from the massive spill in the gulf has reached the Texas coast yet. Officials warn the situation could change.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	05/05/10	1 minute 50 seconds	A Whitehouse police officer shoots and kills a dog that attacked him. But many people are questioning his use of force because the dog wasn't very big and had never attacked anyone before.
<i>KETK Today</i>	6:00am	05/24/10	45 seconds	The ninth annual click it or ticket campaign begins today. It's a two-week effort warning drivers to either buckle up or get a ticket.
<i>KETK Today</i>	6:00am	05/24/10	40 seconds	TX DOT crews are starting their repair and resurfacing work on Old Jacksonville highway in Tyler between Loop 323 and Grande Blvd.

**Issue: Public Safety (continued)**

<b>Program</b>	<b>Time</b>	<b>Date</b>	<b>Duration</b>	<b>Description</b>
<i>KETK News at 6</i>	6:00pm	06/09/10	17 seconds	If you were out on the roads and ran into a convoy of law enforcement, it's because the Texas Dept. of Public Safety is practicing a live action hurricane drill. The drill is to test emergency mobilization response and preparedness in case of a real natural disaster hit.
<i>KETK Today</i>	6:00am	06/10/10	27 seconds	Wet roads lead to multiple wrecks in Smith County Wednesday. By midday Dept. of Public Safety troopers reported 6 wrecks on I-20 alone.
<i>KETK Today</i>	6:00am	06/10/10	25 seconds	More work in underway this week to improve South Broadway in Tyler.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	06/10/10	1 minute 20 seconds	Gregg County is looking to spend five million dollars to improve on of the county's most dangerous roads. According to a safety study Texas hwy 149 and Texas hwy 322 in Longview had nearly double the accidents of other state highways in the last three years.
<i>KETK News at 10</i>	10:00pm	06/15/10	25 seconds	Police say more than 400 tickets were issued during the Memorial Day weekend in Longview. Police take part in a click it or ticket campaign in order to raise awareness to seatbelt safety.

## Public Service Announcements

### **GROUPS AND ORGANIZATIONS SERVED**

AMERICAN CANCER SOCIETY  
ARTHRITIS WALK  
ARTWALK OF LONGVIEW  
ATHEIST TURNED CHRISTIAN  
CHILD SAFETY PROJECT  
CONCERT IN THE PARK  
DOGWOOD JAMBOREE  
EAST TEXAS BOY SCOUTS  
EAST TEXAS CHURCH SAFETY  
EAST TEXAS CRISIS CENTER  
EAST TEXAS FOOD BANK  
EAST TEXAS JOB FAIR  
EAST TEXAS SYMPHONY ORCHESTRA  
FCC  
GLADEWATER HIGH SCHOOL  
HISTORIC TYLER  
JUNIOR LEAGUE OF TYLER  
KETK EMPLOYMENT OPPORTUNITIES  
LONGVIEW ISD  
MARCH FOR BABIES  
MOVIES IN THE PARK  
PARTY IN THE PINES MOTORCYCLE RALLY  
PINKERTON GOLF TOURNAMENT  
POLLARD THEATRE CENTER  
RELAY FOR LIFE  
TYLER BUSINESS EXPO  
TYLER CIVIC THEATRE  
TYLER ECONOMIC DEVELOPMENT COUNCIL  
TYLER ISD  
TYLER PARKS & RECREATION DEPARTMENT  
UT TYLER'S COWAN CENTER

TOTAL Number of PSA's aired is 4,011 (Ch. 56.1)

AMERICAN CANCER SOCIETY	LONGVIEW ISD
ARTHRITIS WALK	MARCH FOR BABIES
ARTWALK OF LONGVIEW	MOVIES IN THE PARK
ATHEIST TURNED CHRISTIAN	PARTY IN THE PINES MOTORCYCLE RALLY
CHILD SAFETY PROJECT	PINKERTON GOLF TOURNAMENT
CONCERT IN THE PARK	POLLARD THEATRE CENTER
DOGWOOD JAMBOREE	RELAY FOR LIFE
EAST TEXAS BOY SCOUTS	TYLER BUSINESS EXPO
EAST TEXAS CHURCH SAFETY	TYLER CIVIC THEATRE
EAST TEXAS CRISIS CENTER	TYLER ECONOMIC DEVELOPMENT COUNCIL
EAST TEXAS FOOD BANK	TYLER ISD
EAST TEXAS JOB FAIR	TYLER PARKS & RECREATION DEPARTMENT
EAST TEXAS SYMPHONY ORCHESTRA	UT TYLER'S COWAN CENTER
FCC	
GLADEWATER HIGH SCHOOL	
HISTORIC TYLER	
JUNIOR LEAGUE OF TYLER	
KETK EMPLOYMENT OPPORTUNITIES	

TOTAL Number of PSA's aired is 7,489 (Ch. 56.2)

## **Community Involvement**

### **TYLER WATCH**

[www.tylerwatch.com](http://www.tylerwatch.com) is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page [www.tylerwatch.com](http://www.tylerwatch.com). Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

### **SCHOOL ZONE**

KETK provides a social network for schools in the local area. School Zone ([www.schoolzone.com](http://www.schoolzone.com)) is an online school community for students and teachers to post pictures and video of school events, awards and everyday activities.

### **KETK COMMUNITY CALENDAR**

[KETKnbc.com/events](http://KETKnbc.com/events) is the East Texas online resource for East Texas events happening in the community.

### **KETK ON TWITTER**

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

### **Saturday, June 26, 2010 –Sarah Palin LIVE at The Oil Palace in Tyler, TX**

KETK was the media sponsor and we gave away tickets and chartered busses for the event. Texas Congressman Louie Gohmert, Tyler Representative Leo Berman, and Governor Rick Perry spoke first, then the former Alaskan Governor Sarah Palin.

### **STAFF COMMUNITY SERVICE**

News Anchor and Reporter Gloria Gallardo, Jennifer Kielman and Lacy Beavers participated in the Tyler Cake Girls Cake-decorating competition on May 15, 2010. Gloria judged the competition.

News Anchor and Reporter Gloria Gallardo, Angela Berry, Albert Belez, and Lindsay Landry participated in the Stewart Middle School Career Day on May 21, 2010. They talked to students about careers in journalism and the importance of education.

News Anchor and Reporter Gloria Gallardo and Bob Brackeen participated in the Jacksonville Tomato Fest Salsa Contest on June 12, 2010. They judged the best salsas in each category.

Sales Manager Suzanne Calhoun and Account Executive Mike Parish attended the Cattle Barons Gala on June 12. This is an event benefitting the American Cancer Society.

Meteorologist Kyle Morris participated in the 2010 Relay for Life of Smith County on April 9, 2010. Several other news personnel helped raising money for the event.



### **STAFF COMMUNITY SERVICE (continued)**

Meteorologist Kyle Morris participated in The Big Read at the Tyler Public Library & Discovery Science Place. He gave a presentation on climate change and its impact throughout history followed by a question/answer session.

Sales Manager Cindy Terry attended a Hwy 80 Rescue Mission seminar at First Baptist Church in Longview. This was a community service event to raise money for homeless men in the city.

Brandy Priest, Cindy Terry and Bob Brackeen attended the Longview Cattle Baron's Gala. This is a community event to raise funds for cancer research.

Cindy Terry attended the Longview Habitat for Humanity Raising the Roof Event at Maude Cobb Activity Center which helps raise money for new homes for low income families in our community.

Brandy Priest, John Jones, Sue Curtis and Juan Ortiz and Cindy Terry all participated in the Business Expo sponsored by Longview Partnership.

Anchor Bob Brackeen took part emceeing the Crisis Center of Anderson and Cherokee Counties annual fundraiser. The event was held at Lake Jacksonville on Saturday, May 1, 2010.

## **Network Issue-Responsive Programming Information**

### **MEET THE PRESS WEEKEND LISTINGS**

April 11: An opening on the Supreme Court: the court's oldest member -- Justice John Paul Stevens -- says he'll retire this summer. How will the confirmation hearings shape up in Congress? We ask Senate Judiciary Committee Chairman Sen. Patrick Leahy (D-VT) and that body's Ranking Member Sen. Jeff Sessions (R-AL). Then, answers on the Russian arms treaty and Iran from the two people charged with protecting and promoting the U.S. around the world: Secretary of State Hillary Clinton and Secretary of Defense Robert Gates.

April 18: President Obama met last week with congressional leaders on both sides of the aisle to push his proposed legislation to overhaul the rules governing Wall Street. Will Congress be able to find agreement and pass reform to help avoid future bank bailouts at taxpayers' expense? We ask Treasury Secretary Tim Geithner. Then, answers on whether the government will be able to prevent another financial meltdown and how the growing tea party movement will affect the 2010 elections.

April 25: Financial reform: Democrats are hoping to start debate in the Senate next week on sweeping legislation that would overhaul the nation's financial regulatory system. Can the parties reach an agreement and avoid the partisan fighting that divided the health care debate? We speak exclusively with Sens. Chris Dodd (D-CT) & Richard Shelby (R-AL).

May 2: Hillary Clinton on controversial global hot spots and the most crucial foreign and domestic policy issues pressing the White House. Then, very latest on the oil spill threatening the Gulf Coast from Secretary of Homeland Security Janet Napolitano, Secretary of the Interior Ken Salazar and Adm. Thad Allen. Also, Governor Charlie Crist sits down for an exclusive interview to explain his decision and respond to critics questioning his motives.

May 9: As U.S. and Pakistani officials continue their search for information on the Times Square bomb suspect; we get all the latest on the investigation from Attorney General Eric Holder. Then, how is the Obama administration handling the attempted bombing in New York and the oil crisis in the Gulf?

May 16: What do we know about Supreme Court nominee Elena Kagan and which direction she will take the Court? We hear from the leader of the Senate Republicans, Mitch McConnell and a leading Democrat on the powerful Judiciary Committee, Senator Chuck Schumer.

May 23: A live interview with Rep. Joe Sestak. Plus, an exclusive debate between the two men responsible for leading their parties to victory this fall: Sen. John Cornyn (R-TX) vs. Sen. Robert Menendez (D-NJ).

May 30: When will workers finally get the spill under control? We'll ask BP's Managing Director Robert Dudley and the point person for President Obama on energy and environmental policy: Carol Browner. Then, a debate between two of the most vocal leaders on immigration: Rep. Luis Gutierrez (D-IL) vs. former congressman, currently running for the GOP nomination for U.S. Senate from Arizona, J.D. Hayworth.

June 13: As the president makes his fourth visit to the Gulf and meet with BP officials for the first time, questions remain as to whether the administration did enough to get the situation under control. We'll get answers from President Obama's Senior Adviser, David Axelrod.

June 20: A special discussion examining the many facets of the oil spill disaster with Gov. Haley Barbour, Sen. Mary Landrieu, Rep. Ed Markey, John Hofmeister and Katty Kay. Also, an exclusive

interview with Ken Feinberg, the man who will implement and administer the fund BP established to compensate victims.

June 27: President Obama relieves Gen. Stanley McChrystal of his command in Afghanistan. Will McChrystal's replacement, Gen. David Petraeus, be able to successfully lead the effort in Afghanistan? We'll ask a man in the center of it all: Sen. John McCain, R-Ariz.

### **DATeline NBC**

FRIDAY, APRIL 2: A daughter gets pitted against her mother when she exposes a family business investment was a multi-million dollar fraud. Chris Hansen reports.

Keith Morrison reports on a family bound together by a secret so traumatic that it eventually tore them apart 27 years later.

SUNDAY, APRIL 4: A year after his ship was taken hostage by Somali pirates; Captain Phillips sits down with NBC's Matt Lauer to tell the harrowing story of his time in captivity and the dramatic rescue by Navy sharpshooters.

FRIDAY, APRIL 16: NORFOLK ISLAND - Fresh from a break up, a young, beautiful woman is trying to start her life over in the tropical Norfolk Island off of Australia when she disappears in broad daylight. Sara James reports on the Agatha Christie-like mystery that ensues.

SUNDAY, APRIL 18: CITY OF HEARTBREAK & HOPE - It was once the heartbeat of the American economy, but today, Detroit could be seen as the ultimate reflection of America's pain. The population once two million - is now less than half of that; the schools are among the worst in the nation, crime and corruption run rampant, and people are struggling to survive in a shattered economy.

In Chris Hansen's upcoming report, "America Now: City of Heartbreak and Hope," Hansen, who grew up in the Detroit suburbs and worked as a reporter in the city for a decade, returns to take a very personal look at what's being done to save the city, and the people who are leading the way.

FRIDAY, APRIL 23: A wealthy executive is gunned down in his home. His former in-law charged with the murder. But what really made national news was the suspect's defense: he said he was too fat to have killed. But would the argument -- and the science behind it -- sway the jury? Dennis Murphy reports.

After losing control at the wheel, a loving mother dies. Her death would shatter what everyone thought was a perfect family life - especially after her husband mysteriously disappears and his double life is exposed.

SUNDAY, APRIL 25: Chris Hansen reports on the shocking things people can be persuaded to do in "What Were You Thinking?"

FRIDAY, APRIL 30: Keith Morrison reports on the puzzling and tragic murder of a college student, Michelle O'Keefe, who was found gunned down in her car, and her family's and a detective's decade-long quest for justice.

SUNDAY, MAY 2: Chris Hansen and "Dateline's" hidden cameras go on the trail again? This time to South Carolina? To track down and confront the people behind a common email scam.

FRIDAY, MAY 7: How far will a young man go to prove his love for an older woman? Far enough to take the fall for her husband's murder? Keith Morrison reports in "The Strange Story of Seduction."

SUNDAY, MAY 9: Josh Mankiewicz reports on a brazen teenager whose alleged criminal escapades and daring escapes have earned him 20,000 Facebook fans. He's been in hiding for two years, taunting the cops, but will they ever catch him?

FRIDAY, MAY 21: He was the football player. She was the gorgeous homecoming queen. They fell in love, got married, had four beautiful daughters and became prominent members of their church community. But when she started to feel ignored at home, her eyes wandered a few pews back to the church youth pastor -- her husband's best friend. A month later, the husband was found stabbed to death and the trail of evidence would lead back to the lovers. Dennis Murphy reports.

SUNDAY, MAY 23: Keith Morrison reports on an incredible deep-sea disaster, the sinking of cruise ship Oceanos, and the amazing stories of its survivors.

FRIDAY, MAY 28: "Dateline's: Cracked" series that profiles cold cases that get solved returns this Friday with "The Case of the Missing Mom," reported on by Dennis Murphy, and "The Case of the Merry Widow," reported on by Keith Morrison.

SUNDAY, MAY 30: Matt Lauer continues his reporting on autism with an exclusive interview with Dr. Andrew Wakefield, the controversial British doctor who said he found a possible link between autism and one childhood vaccine, who made headlines this week after being stripped of his license to practice medicine in his own country.

Mike Taibbi reports on "The Many Faces of Clark Rockefeller," the man who caused an international manhunt after being accused of abducting his own daughter and was revealed to be a fake Rockefeller.

FRIDAY, JUNE 4: DISASTER IN THE GULF - 9pm ET As the crisis in the gulf intensifies, Ann Curry will anchor network television's first hour-long report. The special will provide viewers with a detailed account of the events leading up to the spill five weeks ago and what has happened since, including how the White House has been responding. It will also take a look at the environmental consequences of the spill, why this disaster happened, who is responsible and the lives that are being affected by it.

SUNDAY, JUNE 6: NBC's Maria Menounos sits down with Kevin James and SNL alums Chris Rock, Adam Sandler and David Spade to discuss their new comedy, "Grown Ups."

FRIDAY, JUNE 11: DEADLY CONNECTION? - Chris Hansen reports on the arrest of Joran van der Sloot and the latest developments in the Natalee Holloway case.

DEADLY RETREAT - James Ray is probably best known as one of the faces behind the self-help book and DVD "The Secret" which sold more than 10 million copies. However, it was an incident that occurred this past October that he might end up being remembered for. What began as a spiritual rebirth in a Sedona, AZ sweat lodge, ended in tragedy, and now some who were there speak out for the first time with the shocking story on what really happened. Chris Hansen reports.

SUNDAY, JUNE 13: AGAINST ALL ODDS - Hoda Kotb reports on the miraculous survival story of 2-year-old Erica Hughes, who's recovery from a gunshot wound to the head inspired doctors, her community, and a detective to bring her justice no matter how long it took. After a 15-month investigation to find the shooter, answers finally come to light.

FRIDAY, JUNE 18: Dateline's Unsolved Case Squad returns to investigate a series of murders along California's famed Gold Coast that made headlines last summer. Josh Mankiewicz reports.

Three decades pass for a Utah cold case and heartbroken loved ones wonder if justice will finally be delivered. Keith Morrison reports.

FRIDAY, JUNE 25: In an upcoming "Dateline," Michael Jackson's mother, Katherine, speaks out in her only television interview about her son's death and who is responsible; how her grandchildren are coping and her relationship with them; and how the family will be marking the first anniversary of his death. In addition, she responds candidly to accusations about Michael Jackson being a child molester and rumors about Debbie Rowe wanting custody of the children. The interview, conducted by Sonia Lowe, was licensed from a production company by "Dateline" and will be part of an anniversary special, "Michael Jackson: A Mother's Story" reported on by Josh Mankiewicz. It will air this Friday, June 25 (9:00 PM/ET).

SUNDAY, JUNE 27: "DATELINE" TO AIR "A FATHER'S MISSION"

NBC News' Chief Foreign Correspondent and award-winning chronicler of America's War on Terror, Richard Engel reports from Afghanistan and around the country on one of the deadliest battles in the Afghan War - the Battle of Wanat - and the impact it had on a fallen soldier's father in a special edition of "Dateline: A Father's Mission" on June 27 (7:00-8:00 PM/ET).

In the summer of 2008, in the Wygal Valley of eastern Afghanistan, at a place called Wanat, a platoon of paratroopers fought a battle that would change the way the Afghan War was waged and profoundly alter the lives of the men who survived the mission and the families of the nine soldiers who died there.

And when that battle ended, another began. One soldier's father, himself a career officer, enlisted other parents on a campaign to find out why the battle went horribly wrong, and who was responsible.

Engel talks with soldiers of Second Platoon, Chosen Company of the 173rd airborne infantry, who candidly and emotionally share their incredible story of courage and sacrifice in the face of a nearly overwhelming enemy attack. The report includes eyewitness accounts and extensive battlefield footage to detail the ferocious firefight.